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**PRESS RELEASE**



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**NurseTogether.com Announces New Professional Social Media Tools for Nurses**

*NurseTogether.com, one of the fastest growing free online communities for nursing professionals, today announced the introduction of significant enhancements to its Web site. Features include a new Web site design that allows for easier access to a wide variety of rich content and revamped member profile functionality that delivers a robust set of professional social media networking tools and services.*

**Charlotte, NC** — NurseTogether.com ([www.nursetogether.com](http://www.nursetogether.com)), one of the largest and fastest growing free online communities for nursing professionals, today announced the launch of its significantly enhanced Web site. The new features are designed to improve the overall user experience and support the professional networking requirements for NurseTogether.com’s growing nursing audience.

The Web site redesign facilitates even easier access to the site’s industry-leading content that includes thousands of nursing career and nurse lifestyle articles, a wide range of educational videos, and robust member forums.

In addition, NurseTogether.com now offers a significantly enhanced Member Profile feature that supports the personalized professional social media needs of today’s nurses. Among the highlights of the NurseTogether.com Member Profile functionality:

- The ability to build a professional network to connect with future employers, current colleagues or make new contacts with those in the nursing community
- The ability to share videos, links and forum posts with their professional network within NurseTogether
- The ability to edit “my nursing profile” and control privacy settings as to what they wish to share with their professional network

“It’s tremendous to see how NurseTogether.com’s mission of empowering nurses by providing them with information, encouragement and opportunities has resonated with thousands of nurses over the past three years.” said Jenny SolCruz, VP of Community for NurseTogether.com. “With these new features we continue to further our mission by improving how nurses are able to leverage social media tools to network, communicate and stay informed. It’s an exciting time at NurseTogether.com and we are only just beginning to scratch the surface of the new functions and enhancements we’ll be making for our members over the next 12 months.”

### **About NurseTogether.com and PutMeBackTogether.com**

Based in Charlotte, NC, [NurseTogether.com](http://NurseTogether.com) is one of the fastest-growing, free online professional communities for nurses. Specializing in unique nursing lifestyle, career and professional development information, NurseTogether.com’s mission is to empower the nursing community through top-quality original content from experts, interactive web-based social media tools, and value-added services through key strategic partnerships in a variety of nursing and lifestyle disciplines.

As the companion healthcare community Web site to NurseTogether.com, PutMeBackTogether.com serves therapy professionals through top-quality original content from experts, online media tools, and value-added services through key strategic partnerships in a variety of therapy-related disciplines.